



BOOKMARK Print Email Font Resize

f t g+ i e f Like 14k

Ridesharing service launched at YTI

A website matches drivers and riders according to their online profiles.

By STEPHANIE REIGHART
Daily Record/Sunday News

Updated: 02/12/2013 03:01:16 PM EST

York, PA -

Sara Ober and Noris Reveron are great friends.

They study together at YTI, catch meals together and live only about a block away from each other in Mount Joy.

Looking at them and listening to them, you'd think they've known each other for years.

But they met only four months ago through Zimride.

The ridesharing and carpooling website facilitates commuting and long-distance rides across the U.S. and Canada.

The service also works with universities and corporations to coordinate rides for students and employees.

Similar to Facebook, YTI students can set up a profile as a driver or rider, enter where they are coming from and when their classes are. The program will email them potential matches.

Ober and Reveron, both culinary arts and restaurant management majors, were matched within a day, Ober said.

"We never would have met without it," Reveron said.

Now the friends Facebook message constantly and even go the gym together.

Ober pays Reveron \$5 a day for a seat in her car for the 20-minute ride.

"It's an easy way to save money and time," Ober said. "And it's fun."

To protect the students' privacy, their physical address is not revealed on their profile, said Allison Meckley, director of student services at YTI in Lancaster. Students put in a nearby cross street where they could be picked up.

The program was launched at all five YTI campuses in

October, Meckley said.

Advertisement

From her computer, she can see how many students have set up regular rideshares. Lancaster and York campuses have the most at 5 to 6 percent of the student population.

YTI plans to increase the numbers by incentivizing the program.

The goal is not to get everyone to carpool, Meckley said.

"As a rural school, we don't have some of the problems of larger, urban universities, like parking

Site GO Web search by YAHOO!

RELATED STORIES

- Home-based businesses in York County grow from hobbies
- A mile on the odometer, a big dent in a car's price
- GM bringing 4G broadband to new vehicles next year with AT&T
- WellSpan CareExpress in York Township to be opened weekends only
- York Township florist to speak at Philadelphia Flower Show

MOST POPULAR



Most Viewed Most E-Mailed

(From the last 12 hours)

1. Racing community mourns loss of driver Carl Billet
2. Two arrests as sex offenders' addresses checked in York County
3. Shrewsbury Township doesn't want to run shopping center farm market
4. York Suburban School Board votes to study school consolidation
5. Man wanted in York shooting arrested in New York City
6. PLCB members make a case for Pennsylvania state stores
7. Police identify man killed in Fairview Twp. crash
8. Home-based businesses in York County grow from hobbies
9. District Attorney: Autopsy shows no connection between assault, death
10. Crews fight overnight barn fire in Washington Township

KENNIE'S MARKETS

SPRING GROVE
440 N. Main St.
(717) 325-4776

GETTYSBURG
W. Middle St. &
S. Franklin St.
(717) 334-2179

LITTLESTOWN
S. Main St. King St.
(717) 338-9000

TANEYTOWN
11 General Drive Dr.
(410) 756-2778

Our 12th Annual
"Partner's in Learning"

Click here
to sign up

SCHOOL BUS

Kennies has given back \$200,000.00 to area schools
Sponsors Include: Knoorse Foods, Nimbo Bakeries & Frito Lay. Dates 1/2/12 thru 4/1/12.

shortages," she said.

But she wants students to consider carpooling when they need it, like if their car breaks down.

If everyone has a profile, then students can coordinate their own rides when needed. Before Zimride, students had to go to student services for help, which was time consuming.

"Now students can do it themselves," Meckley said.

Ober and Reveron plan to coordinate rides for the rest of their studies. And will likely remain friends long after.

"You can help others, make friends, save money on gas," Reveron said. "I would definitely recommend it."

On the Web:

www.zimride.com

PA Garden Show of York
(York Expo Center)

MARCH 1-3
www.PAGSY.com

Adults: \$11 Students/Seniors: \$9 **FREE PARKING**

Tovah Martin
Book Signing
"The Unexpected Houseplant"

NEW: CANDYLAND
Candyland Sponsored by **smart**

BOOKMARK Print Email Font Resize Return to Top



Report an error



Get email alerts



Comment on this article

Comment on this article:



Facebook social plugin

YOUR NEIGHBORHOOD
See events and data around your neighborhood

Go!

SHOW:
News >> Garage Sales >>
Real Estate >> Rentals >>

DON'T MISS THIS



Job security prompts career swap

Database searches

- Latest York County housing numbers
- How does your bank or credit union rate?
- York County community Census 2010 numbers
- Does the IRS owe you money?
- Was your favorite restaurant inspected lately?
- Latest York County news hires, promotions

TOP CLASSIFIEDS

Jobs	RENTALS	AUTOS
2 BR,		
Kiwamis Lake:		
WEST YORK		
Rent to		
Lincoln Ridge		
EAST END		
ALL LISTINGS		

YORK NEWSPAPER COMPANY AT THE HACC YORK CAMPUS

CAREER FAIR

[Click here for more information!](#)

[Contact Us](#) | [Staff List](#) | [Corrections](#) | [Copyright](#) | [Privacy Policy](#) | [Subscriber Services](#) | [MNG Corporate Site Map](#) | [Site Map](#) | [E-mail News Alerts](#) | [Archive Search](#) 

My Yahoo!  | [Twitter](#)  | [Facebook](#)  | [Google Plus](#)  |



A  MediaNews Group WEBSITE