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[NHRA Pro Stock racer Steve Johnson visits YTI](#)

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NHRA Pro Stock racer Steve Johnson talks about branding and marketing to motor sports technology students at the YTI Career Institute Motorcycle Technology Center, Wednesday September 28, 2011. Johnson is racing at Maple Grove Speedway this weekend and he and his crew spent time with YTI students giving them practical brand awareness and marketing after the diploma, as well as a look at his multi-million dollar motorcycle. John A. Pavoncello photo



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